



ASCLS-ID BOD Meeting Minutes
October 17, 2009
St. Luke's Magic Valley Pathology Conference Room

Members present: Mary Lay, Mary Carver, Heather Gunter, Michele Harris, Debbie Shell, DeAnna McMahon, Diana Ernest, Holly Weinberg
Holly Weinberg served as proxy for Liz Neighbor

After viewing the ASCLS promotional DVD, "A Life Saved", President Mary Lay called the meeting to order at 10:20 a.m.

The minutes from the August meeting were reviewed and amended. Under the heading, 'Announcements', ASCLS spring meeting date was amended to read ASCLS-ID spring meeting date. Debbie Shell moved and Heather Gunter seconded to accept the minutes as amended.

President's report: Mary Lay reported that she attended the Region VIII council meeting at IMSS in September. She participated in the September membership and recruitment drive at ISU along with Membership Chair Heather Gunter and new professional, Jim McGowan. Mary has also been talking with lapsed members one-on-one with fairly good success. Mary submitted the fall report to Region VIII Director J.R. Constance and she nominated Holly Weinberg for Region VIII Secretary.

Past President/Membership Chair: Heather Gunter reported that the ISU presentation went well. She showed the ASCLS video and the students were very engaged. She received 14 applications for membership. Many of the students expressed interest in visiting a clinical laboratory. Heather mailed 275 letters to our members: 112 Thank You letters to members who have renewed, 63 "Its Renewal Time" letters, 78 "We Want You Back" letters, and 21 "Welcome to ASCLS Idaho" letters. The "bad address" return rate was quite low at approximately 18. Lapsed member lists were distributed to the Board members and divided so each person can begin contacting these individuals. DeAnna McMahon offered to take the Magic Valley region with help from Michele Harris; Heather and Debbie Shell offered to work on the Eastern Idaho region; and Mary Lay, Holly Weinberg, Diana Ernest, and Mary Carver are dividing up the Treasure Valley region. Heather also offered to contact those northern Idaho lapsed members. Heather shared recruitment materials from the ASCLS; DeAnna made copies for all to use when contacting individuals.

Treasurer's Report: Mary Carver shared the latest report. Activity since the August meeting includes expenses totaling \$370.40 and interest on the money market account totaling \$0.10. Total assets total \$32,343.31. Mary asked about shopping for the best CD rates and the Board agreed that she is free to use her best judgment without calling a meeting to make a change.

Editor's Report: Diana Ernest just published the fall edition of the ASCLS-Idaho Focus. The spotlight in this edition is on Susan Morris; Diane Stumpf will be the winter's spotlight, Jim McGowan in the spring; and Melissa Dumoulin in the summer.

ASCLS-Idaho Spring Convention Committee Report: No report has been filed to date. The dates of the spring meeting will be May 6-8, 2010. Mary will call the convention co chairs: Jacque Scheiss and Scott Bradley to inquire about location and convention chairs. The meeting coincides with the ISU graduation but Melissa Dumoulin and Chris DeAngelo (SA co-chairs) are talking with Sonja Nehr-Kanet and Sue Galindo about moving the SA to Thursday or Friday. The Utah society will not be holding a spring meeting this year and have asked to attend our meeting.

Administrative Secretary/Government Affairs Report: Debbie Shell reported that she has filed our federal income tax report using the E-postcard since our gross receipts total less than \$25,000. On Government affairs, Debbie reported that the 20% co-pay was defeated and thanked everyone for responding to the "Action Alert". She also wanted everyone to be prepared for the next alert that could be coming soon. Debbie shared a recent newspaper article regarding licensure efforts for dental hygienists paralleling our situation. Debbie asked for the direction from the BOD for Government Affairs activities for the coming year. After much discussion the Board agreed that it would be beneficial to have a State Legislative day on a Saturday in early March. Debbie will choose the date and Holly will help Debbie with the arrangements. Suggested topics include: State Legislature 101, Licensure, and Health Care Reform. The program will begin at 10 am with lunch provided and end at 1 or 2 pm P.A.C.E. credits will be offered. Additionally, Mary Lay will talk with Leadership Chair, Stephanie Combs regarding a session on Government affairs at the Leadership Retreat in June.

New Professional Chair: Brooke McCuskey looked into the Labs Are Vital program from Abbott but felt it was geared more for High School age. Mary will ask her about using Facebook to network with new professionals. The suggestion was made for Brooke to do a group Facebook (ASCLS-ID group).

Nominations and Elections Report: Committee Chair Michele Harris will contact last year's chair, Karen Dixon-Hoskins for information regarding the N&E process.

Old Business: Mary Lay met with Webmaster Brian Anderson to discuss the website. Brian has added a link to the Region VIII website, updated the calendar, and updated the BOD email addresses. A lengthy discussion ensued regarding the hows, whys, etc. of having a Member Log-in for private information. Mary Lay presented the possible methods of having a Member Log-in and the problems associated with it. The Board questioned the necessity of having a "private" side and all agreed that our website should be public domain and anything we don't want out there such as Treasurer's reports are already shared through email and reports with the BOD as well as with the ASCLS-Idaho

members at the annual Business meeting. Proxy and Reimbursement forms can still be made available on the website. Debbie Shell moved to table the Member Log-in at this time; Holly Weinberg seconded the motion; the motion passed.

The charter from ASCLS President Mary Ann McLane to "Provide the Face" was discussed. Mary Lay discussed the importance of one-on-one interaction in the community. A suggestion was made to look into setting up a booth at the Capital. This has been done in the past by other organizations but due to the construction at the Statehouse it has been on hold the last 2 years. Diana Ernest will ask her husband about particulars and Mary Lay will ask Sonja Nehr-Kanet for information. Also, discussion continued regarding the previously proposed idea of a Food Bank drive during National Medical Laboratory Professionals Week. All agreed that this is something we want to do. Mary Lay will let our Professional Affairs Chair, Lorena Roberts know that this idea has been approved by the BOD. It was suggested that Lorena could have a key contact at each location to help the process and the Board Members, Liz Neighbor and DeAnna McMahon could help set this up. Leslie Shafer at St. Luke's in Boise headed this up last year and has expressed willingness to help.

New Business:

Heather brought up the Mentoring program and asked how we want to proceed. The national website has a very good E Mentor program set up with excellent materials that can be used to train mentors. The Board felt that the mentoring program really belongs under the auspices of the Leadership Chair rather than Membership to bring us in line with the national organization. Mary Lay will ask Stephanie Combs to take on the Mentoring match ups. Also, Mary Lay will ask Lorena if she has copies of the flyers she made - one is about the benefits of ASCLS membership and the other is ASCLS-Idaho and says, Representing the Voice, Value and Vision of Laboratory Professionals in Idaho. The BOD thought it would be a good idea for Brian to make these available on the website for people to download and print.

Heather reminded past BOD officers and Committee Chairs to pass position folders on to new officers and chairs.

Announcements:

The next ASCLS-Idaho BOD meeting will be held on December 12, 2009 at 9 am, using the bridgeline.

ASLCS-Idaho Spring Convention will be held May 6-9, 2010; location TBD

Diana moved and Heather seconded to adjourn. The meeting was adjourned at 12:00 noon.

Respectfully submitted,

Holly Weinberg, ASCLS-Idaho acting Secretary