



ASCLS-ID Board Meeting Minutes
Saturday August 29, 2009
9:30 am
Audio conference (208)381-5369

Mary Lay called the meeting to order at 9:30 am

Members in Attendance: **Boise:** Mary Lay, Jim McGowan, Melissa Dumoulin, Liz Neighbor, Diana Ernest, Holly Weinberg
Idaho Falls: Karen Dixon-Hoskins, Diane Stumpf
Pocatello: Heather Gunter, Debbie Shell
Magic Valley: Michelle Harris served as proxy for DeAnna McMahon
Colorado: JR Constance

Holly Weinberg served as proxy for Mary Carver

Minutes from the June 6th Board meeting had been electronically dispersed and were reviewed at this time. Holly Weinberg made a motion to approve the minutes as presented. Motion was seconded. Motion carried unanimously.

Reports

President's Report from Mary Lay:

- Wrote an article for *ASCLS Today* titled "Never A Dull Moment"
- Attended National Meeting in Chicago with Karen Dixon-Hoskins
- Attended Region VIII Conference
- Wrote an article for the fall *ASCLS Focus* newsletter
- Established goals: Develop ASCLS website and increase membership
- Calendar for 2009-2010 Board Meeting Schedule: October 17, 2009 at St Lukes Magic Valley
- Mary Ann McLane challenged state presidents to provide a "face" to the community and non-members for ASCLS
- Plan on attending Region VIII Conference meeting in Jackson in September
- Made some ASCLS friends on Facebook

Karen Dixon-Hoskins, President-Elect:

- Attended National Meeting in Chicago, President-Elect Seminar, Region VIII Conference and House of delegates. Enjoyed going to these for the first time
- Contacting new hires to let them know about the society
- Following-up on past members to see about renewing their membership
- Goals: Support Mary Lay in her 2009-2010 goals and attend IMSS /Region VIII Conference in Jackson

Heather Gunter, past President:

- Attended National meeting where Idaho got 3rd place award for PAC fundraising
- Holly Weinberg was nominated for Member of the Year
- Delegate report with pictures in the mail to Mary Lay to be posted on the website

Mary Carver, Treasurer:

- Not able to attend but submitted electronic report
- Will talk about interest rates on Money Market accounts vs. CDs in October
- State Convention made \$8768.95 due to “going green” and great exhibitors

Diana Ernest:

- Next issue of Focus is in progress
- Nomination for student award and spotlight—not heard back
- Line up spotlights for the coming year: Jim McGowan, Melissa Dumoulin and Diane Stumpf.
- Suggestion for questionnaire to make writing spotlight easier, Diana will do this

Debbie Shell, Administrative Secretary:

- Idaho Non-Profit Center holds seminars to help organizations improve. Annual State Convention to be held September 29-30 at Boise State University. Register at Idahononprofits.org.
- May want to consider attending some of these functions as Board Members
- Continuing Education credit available for attendance though it is not PACE approved but can be used as a portion of your recertification

Holly Weinberg, Bylaws:

- Attended Bylaws Committee meeting at National Convention
- Article to be published about how to submit amendments to the Bylaws
- In April Board Meeting they decided to amend the SOP so editor could hold two consecutive terms. Change has been submitted.

Debbie Shell, Government Affairs:

- ASCLS has drafted a position paper on Health Care Reform
- “ASCLS Advocates for You”-link on the website to legislative issues we are involved in

- Action Alert sent out from National Office concerning 20% co-pay for Medicare testing
- Everyone encouraged to respond to this by sending pre-drafted email to representatives through ASCLS website
- Will submit article for next Focus about this Call To Action
- Recommended we add link from IDSCLS website for Call To Action

Heather Gunter, Membership Development:

- Correction for Stephanie Combs phone number; zero in the middle should be a dash
- Membership roster divided into current, lapsed and new members
- Working on form letters
- Work with Karen Dixon-Hoskins to contact lapsed members
- Purchased envelopes, paper and labels for form letters from budget
- Personal contact with members is key
- Discussion about dissemination of passcode to entire Board. Passcodes should only be used by the president and membership chair. Possible to construct a tree to maintain contact with members locally
- \$200 dollars for membership in budget
- Ask lapsed members why they did not renew so we can find areas to improve
- Membership presentation to ISU students on September 22 planned. Mary, Holly and Jim may attend
- We will subsidize \$10 of student membership dues

Holly Weinberg, PACE:

- Attended PACE committee meeting where CE Organizer was discussed
- Most problems appear to be individual PC or software issues
- Survey will be sent out about CE Organizer to get feedback

Old Business

- Spring Convention 2009 is being deactivated
- Website development issues –“public” vs. “private” information. Use ASCLS website as a model. Name and email should be “public”. Address and telephone should be “private”
- Have Brian create member access login
- Calendar for 2009-2010, leadership roster, membership application, photo gallery, should be “public” information
- “Private” information accessible with membership login includes board of directors meeting minutes, position description, bylaws, information on conventions, proxy forms, reimbursement forms
- We will provide a link to Region VIII website

New Business

- Ideas for “providing a face” to our profession: Mary and Karen have been contacting members to invite them to meetings and encouraging them to get involved, inviting lapsed members to rejoin. They have contacted 12 people between them. Will continue to personally contact people. Each board member can try to approach one person a month concerning ASCLS.
- Utilize media releases to “toot our own horn”. Idaho Statesman has not been cooperative. Other communities were more cooperative. Annually, leadership development chair (Stephanie) should submit officers and award winners to newspapers, regardless of whether or not it gets printed.
- Mary will submit these ideas to Mary Ann McLane as our efforts to “provide a face”
- CE’s through MediaLab are not getting enough sales. We need 10 sales to earn royalty. Diana will advertise in every newsletter. Heather will include a link to MediaLab in her Membership newsletter. There is already a link on the website. Comments are that is expensive.
- Site needs to be chosen for Spring Convention. Scott and Jacque are in charge of this.
- National Medical Laboratory Professionals Week 2010. It was decided that we would support Idaho Food Bank during Lab Week. May lend itself to publicity if “food wall” is created. Hold contest across the state between hospitals. Continue this theme in Spring Meeting. Mary will talk to Lorena about chairing this. Will vote on this in October.

Announcements

- IMSS September 16-19 in Jackson. Encourage members to come and participate.
- ASCLS National Convention-Anaheim, California July 27-31, 2010. Diana will put this date in newsletter.
- Legislative Symposium in March 15-16, 2010 in Washington DC
- ASCLS-Idaho Spring Meeting is May 6-8, 2010

A motion was made and seconded to adjourn at 11:30 pm. Carried unanimously.

Minutes respectfully submitted by Diane Stumpf